

# **Scheme for Women Entrepreneurship Development**

## **1. Title of the Scheme**

**Arunachal Women Entrepreneurship Development Scheme (AWEDS)**

## **2. Background**

Women in Arunachal Pradesh possess strong skills in agriculture, handicrafts, weaving, food processing, and small trade. However, many women lack access to finance, training, markets, and entrepreneurship support. This scheme aims to promote women-led enterprises and improve their economic independence and social status.

## **3. Objectives**

- To promote entrepreneurship among women in rural and urban areas.
- To create sustainable livelihood opportunities for women.
- To provide skill training and financial support for women entrepreneurs.
- To strengthen women's participation in local economic development.
- To encourage women-led micro and small enterprises.

## **4. Target Group**

- Women aged 18–55 years
- Members of Self-Help Groups (SHGs)
- Rural women and unemployed women
- Women interested in starting small businesses

## **5. Major Activities**

- Entrepreneurship training and skill development programs
- Financial literacy and business management workshops
- Support for starting micro-enterprises such as:
  - Handloom and handicrafts
  - Food processing and bakery
  - Organic farming and vegetable cultivation
  - Poultry, piggery, and dairy farming
  - Small retail shops and local products
- Marketing support through exhibitions and fairs
- Formation of women entrepreneur groups and cooperatives

## **6. Financial Support**

- Seed capital assistance for starting businesses
- Bank linkage and microcredit facilities
- Government subsidy for small enterprises
- Support for purchasing tools, equipment, and raw materials

## 7. Budget (Estimated)

Sl. No	Activity	Estimated Cost (₹)
1	Baseline survey and beneficiary identification	1,000
2	Entrepreneurship training programs	2,000
3	Business startup support (tools/materials)	10,000
4	Financial literacy and business management training	1,000
5	Marketing and promotion support	1,000

**Total Estimated Budget: ₹15,000**

## 8. Implementation Strategy

- Conduct awareness programs in villages and towns
- Identify interested women through SHGs and community organizations
- Organize training programs with experts and NGOs
- Provide mentorship and continuous support for business development
- Collaborate with banks and government departments

## 9. Expected Outcomes

- Increased number of women entrepreneurs
- Improved household income and economic stability
- Greater financial independence of women
- Promotion of local products and traditional crafts
- Reduction in unemployment among women

## 10. Monitoring and Evaluation

- Regular review of business progress
- Monitoring of financial assistance utilization
- Periodic evaluation of training and enterprise success
- Feedback from beneficiaries for improvement of the scheme

## 11. Budget

- Resource persons / trainers honorarium
- Training materials and stationery
- Venue and logistics
- Refreshments and accommodation (if camp)

**12. Conclusion**

The Women Entrepreneurship Development Scheme in Arunachal Pradesh will empower women economically and socially by promoting entrepreneurship, improving skills, and creating sustainable livelihood opportunities. It will contribute to the overall development of families and communities in the state.